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Bill Spindler  
Double Platinum DJ Service  
5010 South Desoto Court  
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Dear Bill,

Many thanks to everyone for supporting the health and well-being of our cherished lakes and waterways – frozen or not – by taking part in our 2nd annual Frozen Assets party on Saturday, February 16th at the U.S. Bank Building. The event was a big success and a night to remember for all of the 600+ attendees.

We'd especially like to thank all of our sponsors, hosts, event partners, raffle participants, auction participants, and guests, without whom this event would not have been possible. Frozen Assets was presented by Lands' End and Spectrum Brands. Our sponsors included Cresa, CG Schmidt, Cuna Mutual Group, Kelly Financial, First Supply, Urban Land Interests, Ale Asylum, and Death's Door Spirits. Our event partners included Dynamic Events by David Caruso, One Fine Day Productions, Steve's Liquor, Graze & L'Etoile, Funny Faces Family Entertainment, Roughing It In Style, Canopies Events with Distinction, Madison Magazine, Majic Enterprises Inc., Personal Expressions, U.S. Bank, Broadway+Thresher, and Studio 88. We are also very appreciative of the in-kind donations we received, including the engraving of the tickets from Championship Awards and the group picture wall from Lands' End.

Thanks to the generous support of you all, proceeds from the event were over \$58,000. These funds will go toward Clean Lakes Alliance programs to protect and improve water quality in the Yahara Lakes, such as providing funding for research and creating a citizen water quality monitoring program. A portion of the proceeds will also go toward building our Frozen Assets Fund for the Lakes at the Madison Community Foundation.

We stand today at a critical juncture in the history of our lakes. Having brought together a trail-blazing collaboration of government agencies, citizens, nonprofits, and businesses – all working together toward a common goal – we now have an unprecedented opportunity to make real and lasting improvements in the health of our lakes and waterways. With your support, our goal of reducing phosphorus loading into the Yahara Lakes by 50 percent by the year 2025 can become a reality, along with the dramatic improvements in water quality that will follow.

In Partnership,

Don Heilman  
President

James Tye  
Vice President

